



For immediate release

March 2010

Officina de' Tornabuoni arrives in Capri, at luxury five star hotel Villa Marina.

The must-have of the International jet-set, Italian cult brand, Officina de' Tornabuoni, has landed on the beautiful Island of Capri. Beginning April 2010, Officina de' Tornabuoni's multi-award-winning treatments and products are offered at the luxurious five star Villa Marina. Representing Italian high quality and expertise at the maximum, Officina de' Tornabuoni's original treatments and product ranges are beloved by international celebrities, royalty, and beauty editors for their natural formulations and sheer effectiveness. The historic Florentine brand, which first opened on Florence's famed Via Tornabuoni in 1843, is also considered by leading industry experts as one of the earliest pioneers of the holistic approach to beauty and wellness.

The exclusive Villa Marina, once the private summer estate of a nobile Neapolitan family, is a true oasis for those-in-the-know and now, also a pampering haven to experience the world of Officina de' Tornabuoni. Whether a loyal "ODT" client, or a newcomer to the brand, one is certain to be impressed by the Officina de' Tornabuoni spa environment, which represents the holistic marriage of their much lauded skin care and health supplement ranges. Indeed, the team at Officina de' Tornabuoni includes four generations of accumulated expertise in the cosmetic, botanic, pharmaceutical, and medicinal fields.

The innovative bath menu offered to guests at Villa Marina is another exciting and most welcome addition. Based on Officina de' Tornabuoni's luxury bath collection, which allows clients to bring the spa into their rooms, these baths are essentially an extension of the spa menu, with offerings to soothe the skin and the senses. With potent plant extracts, nourishing vegetal milks, and therapeutic essential oils of the finest quality, these are not ordinary baths, but highly beneficial, delicious sensory experiences that uplift, de-stress, and of course, in true Officina de' Tornabuoni style, also improve the overall quality of the skin.

For further information on Villa Marina, please visit www.villamarinacapri.com

For further information on Officina de' Tornabuoni, please visit www.officinadetornabuoni.com

For media inquiries or further press information on Officina de' Tornabuoni, please contact:

Jordelina Soon
Director Development
jsoon@officinadetornabuoni.com